

Date: June 6, 2011

## SEDA's Sensational Summer Sale

SEDA New Homes, Jacksonville's largest locally owned homebuilder, has slashed prices on both their "Move-In Now" homes and their "Build Your Dream" homes during their Sensational Summer Sale. "The fact that we have new lower pricing, better standard features, the same great SEDA quality and no CDD fees is a strong message that we want to get out with our summer sales event," says Bill Goreschak, President of SEDA New Homes.

"There has never been a better time to buy a home," says John Semanik of SEDA New Homes. "The market demands lower prices and we have delivered. Buyers can save tens of thousands of dollars if they act quickly."

For buyers who purchase one of SEDA's qualified homes, SEDA will give a \$1,000 gift card at closing and pay up to \$8,000 toward total closing costs.

In addition to the gift card, SEDA is also giving home buyers added incentives to purchase now. The military, including active, inactive, retired and reservists can take advantage of their "\$1 Military Move-In" program, and SEDA offers added savings for service professionals including police, firefighters, nurses and teachers.

For buyers wanting to move this summer, SEDA has homes available in Clay, St. Johns, Nassau and Duval counties, and all of SEDA's communities feature NO CDD Fees.

In Clay County, SEDA is building homes in Magnolia West, a community loaded with amenities such as a pool, children's splash water park, playground, lighted tennis courts and fitness center. Pricing starts in the low \$130's. The Deerwood Select on lot 85 is a 3 bedroom, 2 bath home priced at \$132,990.

"We offer a range of products in the Amelia Island/ Fernandina/ North Jacksonville area," said Semanik.

On Amelia Island, Isle de Mai has homes ready now that have finely appointed features including full stucco, paver driveways and walks, crown molding, 42" raised panel cabinetry, Granite or Corian countertops in the kitchen and baths, 20" tile flooring throughout and more. The Marco B on lot 2-131 also includes stainless appliances and is priced at \$299,990.

In Fernandina, Flora Parke offers a great location on A1A with homes like the Wildwood Court G on lot 5-21 priced at \$209,990.

"Our Northside communities, Hideaway and Crestwick South, offer a tremendous value for the money," says Semanik. "Homes range from \$149,990 in the Hideaway on lot 100 to \$159,990 in Crestwick South on lot 64. These quaint communities have low HOA dues and no CDD fee, making them truly affordable."

In St. Johns County, SEDA is building off of CR-210 in the community of Sandy Creek.

“Sandy Creek has been one of our most rapidly selling communities, with our newest phase recently opening,” says Semanik. “The excellent school district and no CDD fees have made this area very attractive for families.”

Homes like the Wimbledon II B on lot 61 in Sandy Creek have prices starting at \$207,400.

In Duval County, SEDA is building in Trails at Bent Creek, located in the golf course community of Bent Creek. Homes start from \$168,000 like the 4 bedroom, 2-bath home on lot 67.

“We have something for everyone,” says Semanik. “If you want urban living, we have Georgetown located in the St. Johns Town Center. You can walk to the finest restaurants and clothiers in town.”

With low interest rates, now is truly the opportunity of a lifetime to buy a home. SEDA has also reduced the price of their “Build Your Dream” homes, which allow you to choose the homesite, floorplan and the features of your home in their Showroom with the assistance of their Design Consultant. In addition to lowering the prices, they have also added popular options as standard features, increasing the home’s value.

Since 1982, SEDA has been building homes for thousands of Jacksonville families.

“We pride ourselves on offering a superior product to our customers,” says Semanik. “In today’s difficult market, the fact that we are still doing well speaks volumes about our reputation as a sound builder. We’re not going anywhere.”

For more information about any of the SEDA homes mentioned, or for a complete list of homes available, including floorplans and virtual tours, visit the SEDA website at [www.SEDANewHomes.com](http://www.SEDANewHomes.com). The model office hours vary and are also listed on the SEDA website, or call 904-724-7800.